

2018 TEXAS MUSIC
EDUCATORS ASSOCIATION
CLINIC/CONVENTION



.....
FEBRUARY 14-17, 2018

HENRY B. GONZALEZ
CONVENTION CENTER
SAN ANTONIO, TEXAS
.....

BOV TIME 2:30 – 3:30 PM / CC 303

Unlocking the Teaching and Recruiting Power of Social Media

Clinician: Andrew Stetson, Texas Tech Univ
Presenter: Kathy Mayer, Northeast Lakeview College
PE 2-14-303 – 1.0 Hr

In a world filled with technology we often find our students interacting with their devices and social media more often than practicing. Instead of fighting the trend, Stetson will show ways instructors can integrate technology into their teaching and recruiting, using tools that can build an engaging online presence serving current, potential, and former students.

BOVE TIME 2:30 – 3:30 PM / CC 304

How and Why Does Music Move Us So?

MEA Featured Clinician: Donald Hodges, Univ of North Carolina/Greensboro
Presenter: Sarah Roberts, UT/Tyler
PE 2-14-304 – 1.0 Hr

Psychologists and neuroscientists continue to provide us with a wealth of information that sheds light on the human experience with music. How is it possible that mere sounds in the air (or sometimes just in our minds) can have such a powerful impact? Why do human beings all over the world respond so strongly to music?

BOVE 2:30 – 3:30 PM /

EXHIBIT HALL CLINIC ROOM

Cross-Curricular Teaching with Music Technology

Clinician: Shawna Longo, Hopatcong Schools
PE 2-14-EHCR – 1.0 Hr

Are you looking for new ideas to update your music curriculum? Why not tap into other subject areas to further expand your students' learning? Longo will present various music technology projects that not only help teach the music standards, but also integrate the other periods of your students' day.

PS BOV C 2:30 – 3:30 PM / CC 212

Planning for Acoustics in Performance Spaces

Clinician: Neal Jorgensen, Wenger Corporation
Sponsored by: American Institute of Architecture (AIA) CES & HSW
CPE 2-14-212 – 1.0 Hr

Performance venue acoustics are important to your musicians' being able to hear themselves and the audience effectively hearing the presentation. Jorgensen will address different performance venues while highlighting effective methods of getting the sound back to the performers and toward the audience.

PS BOVE C 2:30 – 3:30 PM / CC 213

Encouraging Students to Create, Perform, Respond, and Connect

Clinicians: Valerie Diaz Leroy, QuaverMusic.com; Catherine Dwinal, QuaverMusic.com
Sponsored by: QuaverMusic.com
CPE 2-14-213 – 1.0 Hr

It can be challenging and time-consuming to create simple projects that can be assessed in the four artistic processes of create, perform, respond, and connect. Hepburn will demonstrate project ideas that are fun, efficient, and easy to assess. Get a head start on lesson planning with tangible tips and access to resources you can use right away!

MS B 3:30 – 4:00 PM / CC NORTH LOBBY MUSIC SHOWCASE

Houston Brass Quintet

CPE MS2-15-NL – 0.5 Hr
This ensemble will perform new brass ensemble compositions by composers Greg Bartholomew, Jeffrey Kauffman, and Sy Brandon.

MS B 3:30 – 4:00 PM / CC WEST LOBBY MUSIC SHOWCASE

Here Be Dragons

CPE MS2-15-WL – 0.5 Hr
This trombone ensemble features professionals from different disciplines who perform during the year and features unpublished works from both known and unknown composers.

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FRIDAY, FEBRUARY 16, 2018